



**NEWS RELEASE**

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**MARCUS® HOTELS & RESORTS ANNOUNCES GENERAL MANAGER APPOINTMENTS AT THE GRAND GENEVA RESORT & SPA, HOTEL PHILLIPS AND SKIRVIN HILTON**

Milwaukee, Wis., January 27, 2014. . . .[Marcus® Hotels & Resorts](#), a division of [The Marcus Corporation](#) (NYSE: MCS), today announced that Tom Mason has been appointed managing director of the [Grand Geneva Resort & Spa](#) in Lake Geneva, Wis., Gerald Rappaport has been appointed general manager of the [Hotel Phillips](#) in Kansas City, Mo. and Brett Sundstrom has been appointed general manager of the [Skirvin Hilton](#) in Oklahoma City, Okla.

Mason joins Marcus Hotels & Resorts with over 30 years of hospitality experience. He began his career with Hyatt Hotels Corporation in 1981. His career includes serving as general manager of the Hyatt Regency Knoxville in Knoxville, Tenn., and the Hyatt Regency, Hyatt Whitney and Radisson Plaza Hotel, all located in Minneapolis, Minn. He also served as asset manager of the Turnstone Group and most recently served as vice president of operations for The Service Company, a national provider of comprehensive hotel and casino cleaning services. Mason has been recognized as General Manager of the Year by Radisson Hotels. He is a graduate of Michigan State University with a bachelor's degree in business.

Rappaport returned to Marcus Hotels & Resorts in March of 2013 to serve as general manager of the company's Timber Ridge Lodge & Waterpark in Lake Geneva, Wis., and most recently served as interim general manager of the Grand Geneva Resort & Spa. The Hotel Phillips will mark the fifth hotel he has managed for Marcus Hotels & Resorts. Rappaport previously served as general manager of the Hilton Milwaukee and the InterContinental Milwaukee. Prior to returning to Marcus Hotels, he was general manager of the Hyatt Regency Milwaukee.

Sundstrom began his career with Marcus Hotels & Resorts in 2008 as a project manager in the corporate office. While at Marcus Hotels, he served as general manager of Xona Resort & Suites in Scottsdale, Ariz. and managing director of the Grand Geneva Resort & Spa. Originally from the Oklahoma area, he most recently served as interim general manager of the Skirvin Hilton prior to his promotion. Sundstrom is a graduate of Oklahoma State University with a bachelor's degree in hotel and management and a minor in business.

“We are thrilled to welcome Tom to our outstanding hotel and resort leadership team and we are confident Gerald, Brett and Tom will do an excellent job in leading these valuable Marcus Hotels assets. All three of our general managers are seasoned hospitality veterans and will do a fantastic job in maintaining operational excellence at these key properties,” said Thomas F. Kissinger, interim president, Marcus Hotels & Resorts and senior executive vice president, The Marcus Corporation.

For photos and more information on the latest news and updates from Marcus Hotels & Resorts, please visit: <http://media.marcushotels.com>.

#### **About Grand Geneva Resort & Spa**

Grand Geneva Resort & Spa is an award-winning all-seasons resort set on 1,300 acres in the legendary southeastern Wisconsin community of Lake Geneva, just 90 minutes from Chicago and 50 minutes from Milwaukee. The property features 355 guest rooms; WELL Spa + Salon; two championship 18-hole golf courses; The Mountain Top, a three-chair/18-run ski and snowboard facility; 62,000 square feet of meeting and convention space; three restaurants; and a 4,100-square-foot executive airport. Grand Geneva recently completed property-wide renovations, which included improvements to all guest accommodations, the outdoor pool deck and WELL Spa + Salon, and the addition of Embers Terrace, an outdoor fireplace experience. For more information, please visit [www.grandgeneva.com](http://www.grandgeneva.com) and follow us on [Facebook](#) and [Twitter](#) (@Grand\_Geneva).

#### **About Hotel Phillips**

Hotel Phillips opened in 1931 as the city's most elegant hotel. Today it retains its beautiful distinctive Art Deco elegance that is now combined with the ambiance of a European-style hotel. It features unparalleled guest services and amenities. Hotel Phillips is listed on the National Register of Historic Places and has been recognized in *Southern Living*, *Food & Wine* and *The Wall Street Journal*. Reservations can be made by calling 816-221-7000. For more information, visit [www.hotelphillips.com](http://www.hotelphillips.com).

**About Skirvin Hilton**

The Skirvin Hilton originally opened in 1911 and has been synonymous with elegance and innovation for the past five generations, hosting oil barons, dignitaries, movie stars, political leaders and presidents ever since. Guests from around the globe have traveled through the downtown Skirvin Hilton to experience its unique sophistication and timelessness. In 2007, Skirvin Partners in Development, Marcus Hotels & Resorts and the Hilton partnered on renovating the hotel to its original glory. The reopening event was designated as an official Oklahoma Centennial event and since the renovation, the hotel has earned a AAA Four Diamond rating every year and received the Mayor’s Development Award for best downtown development.

The hotel features 225 luxuriously appointed guest rooms, including 20 one-bedroom suites, one presidential suite and 18,500 square feet of premiere meeting and pre-function space. It is home to the upscale Park Avenue Grill restaurant and Red Piano lounge.

Last year, the Skirvin was named one of the best hotel meeting destinations and received a prestigious Pinnacle Award from *Successful Meetings*. The hotel was also once again recognized as one of the 2012 Best Hotels in the USA by *U.S. News & World Report*, finishing as the #1 Hotel in Oklahoma City and the State of Oklahoma. The hotel remains on the National Register of Historic Places.

For more information, please visit [www.skirvinhilton.com](http://www.skirvinhilton.com).

**Marcus Hotels & Resorts**

[Marcus Hotels & Resorts](http://www.marcushotels.com), a division of [The Marcus Corporation](http://www.themarcuscorporation.com) (NYSE: MCS), owns and/or manages 19 hotels, resorts and other properties in 10 states. A force in the hospitality industry, Marcus Hotels & Resorts provides expertise in management, development and historic renovations. The company’s portfolio includes a wide variety of properties including city-center meeting hotels, upscale resorts and branded first-class hotels. For more information on the latest news and updates, please visit: <http://media.marcushotels.com> and follow the company on [Facebook](https://www.facebook.com/MarcusHotels) and [Twitter](https://twitter.com/MarcusHotels) (@MarcusHotels).

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